Document: Program 39-018

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### **Meeting Document Summary Sheet**

# Document Title: Report to ABAC – APEC CEO Summit 2019 Purpose: For information Issue: Richard von Appen, on behalf of ABAC Chile, will be presenting the status update of the APEC CEO Summit 2019 Background: The APEC CEO Summit will be held from 14 – 16 November 2019 at Casa Piedra Convention Center, Santiago, Chile Proposal / Recommendations: • Encourage ABAC members and top CEOs from members economies to attend • Early registration is highly recommended. Decision Points: • For information



# Status Update APEC CEO Summit Chile 2019

14-16 November, Santiago



# APEC CEO Summit Chile 2019 Description of the Event

- ✓ Dates: November 14th to 16th 2019.
- ✓ Venue: Casa Piedra Convention Center, Santiago.
- ✓ Number of Attendees: 800 high level attendees, representing APEC members equitably.
- ✓ Assistant Profile: Chairmen, CEOsand APECLeaders of the 21 APECeconomies, renowned speakers and thought leaders
- ✓ Media Partners: Considering local and international.

# APEC CEO Summit Chile 2019

Program

**THURSDAY 14th** 

Opening of the registration

FRIDAY 15th

Official Program

SATURDAY 16th

Official Program



**THURSDAY 14th** 

Evening Welcome Reception

FRIDAY 15th

Evening Gala Dinner

**SATURDAY 16th** 

**Closing Activity** 

# **Progress Status**



Strategic Initiatives	Status
Fundraising and International Promotion  Host Committee  NCAPEC/ ASIA INC	<ul> <li>✓ Knowledge Partner: Price Waterhouse Coopers</li> <li>✓ Platinum Sponsors confirmed: 14</li> <li>✓ Gold Sponsors confirmed: 9</li> </ul>
Program and Content  Host Committee  NCAPEC/ ASIA INC	<ul> <li>✓ The name and key topics of the program have been defined</li> <li>✓ The program for general circulation has been released</li> <li>✓ The program is published in the event website (www.apecceosummit.cl)</li> <li>✓ Possible insight speakers and panelists are being contacted</li> </ul>
Production Publicis Live	<ul> <li>✓ CasaPiedra Convention Center is confirmed as venue to host the event</li> <li>✓ The general production layout has been approved by the Host Committee</li> <li>✓ Hotel rooms for delegates and sponsors are reserved</li> <li>✓ The registration website is in development to be released on May</li> </ul>
Communications and Media Partners Azerta Global Gateway Advisors (GGA)	<ul> <li>✓ GGA reaching out to brief on media partnership opportunities</li> <li>✓ Important international media have expressed interest in submitting a partnership proposal</li> <li>✓ Active communication in our social networks since February</li> </ul>

# APEC CEO Summit Name and Purpose

# Co-creating the Future: Improving Lives Together

The Age of Disruption is deepening the integration of the Asia-Pacific region by creating new roads and paradigms where success will be determined by our ability to create sustainable communities and collaborative and innovative ways of working.

At the APEC CEO Summit 2019 we will bring together government leaders, private sector expertise, and thought leaders to co-create our future, drive progress and take a true position of leadership during this exciting period of dynamic change and opportunity.



### **APEC CEO Summit Chile 2019**

### APEC CEO SUMMIT CHILE 2019

# Key Topics of the Program

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Stability and Change in a World of Disruption

**Disruptive Innovation** 

Digital and Cultural Transformation in an Era of Exponential Change

**Trust and Transparency** 

How Trust is Gained and Lost: Implications for Government and Business

Trade and Development

Trade, Inclusivity and Development: Redefining the Equation

The Future of Health

Reimagining Healthcare: More Digital, Preventive and Accessible

Workforce for a New Era

Securing Talent for the Future: Skills, Women and Diversity

Sustainability and the Future of Natural Resources

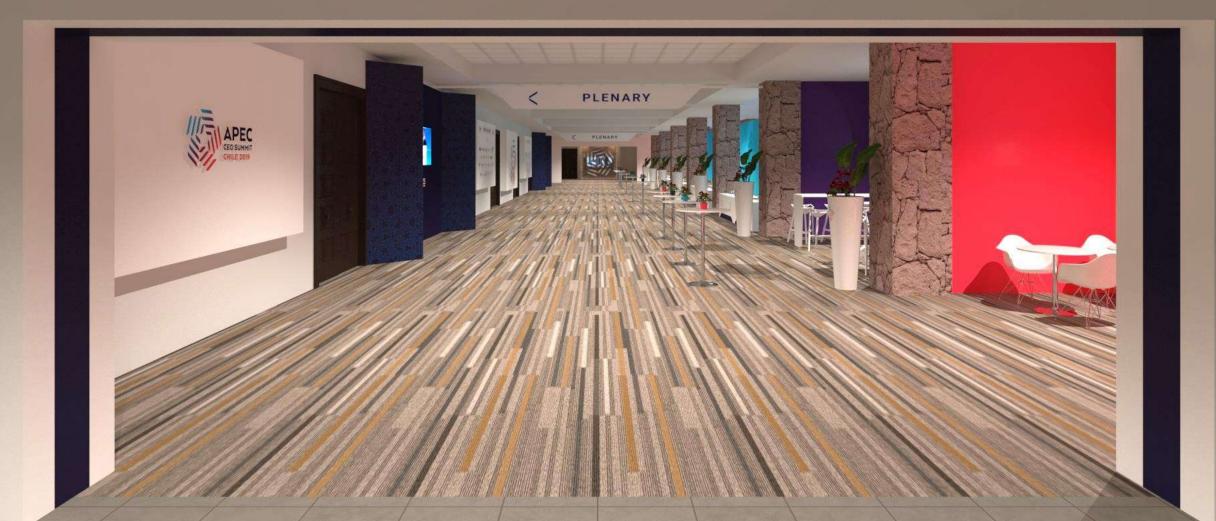
The Role of Companies: New Models and Partnerships for a Sustainable World





Annexes











## Visual Context - Plenary Room

